

Terms & Conditions - YourStrategy.online

Effective Date: April 16, 2025

These Terms & Conditions govern your use of the website yourstrategy.online and any services provided by Reka Salyi through YourStrategy.online. By using this site or booking any services, you agree to these terms.

1. About YourStrategy.online

YourStrategy.online is owned and operated by Reka Salyi, offering senior-level marketing strategy consulting to clients globally, with a registered location in Hungary.

2. Services Offered

YourStrategy.online provides professional marketing strategy services, including (but not limited to):

- Fractional CMO support
- Go-to-Market (GTM) Sprints
- Strategic audits, coaching, and team mentoring
- Agency and team support services

These services are tailored and offered via fixed-fee projects, retainers, or hourly consultation.

3. Booking and Payment

- All sessions or projects must be booked in advance via online scheduling or email.
- Payment terms will be confirmed in writing before any engagement.
- Fixed-fee or sprint projects typically require 50% upfront unless otherwise agreed.
- Late payments may result in delayed or suspended services.
- Invoices are issued in EUR unless otherwise specified.

4. Cancellation & Rescheduling

- You may reschedule a call with at least 24 hours' notice.
- Cancellations under 24 hours may be charged at 50% of the booked session rate.
- Fixed projects are non-refundable once work has begun, unless otherwise agreed in writing.

5. Intellectual Property

All content, materials, and strategic outputs created by YourStrategy.online remain the intellectual property of Reka Salyi unless explicitly transferred in writing.

You may use deliverables for internal and client-facing purposes, but resale or redistribution is not permitted without written consent.

6. Confidentiality

All project-related and business-sensitive information shared with YourStrategy.online is treated as confidential and will not be disclosed to third parties without consent, except as required by law.

7. Liability Disclaimer

YourStrategy.online provides services based on best practices and professional experience, but cannot guarantee specific business outcomes. Clients are responsible for implementing advice and acting on strategic recommendations.

YourStrategy.online shall not be liable for any indirect, incidental, or consequential damages arising from use of its services.

8. GDPR Compliance

All personal data shared with YourStrategy.online is processed in accordance with our Privacy Policy and the EU General Data Protection Regulation (GDPR).

You have the right to access, modify, or delete your data at any time by contacting reka@yourstrategy.online.

9. Governing Law

These Terms & Conditions are governed by the laws of Hungary and the European Union.

Any disputes will be resolved through negotiation and, if necessary, by the competent courts of Hungary.

10. Updates to These Terms

These terms may be updated periodically. The latest version will always be available on yourstrategy.online.

By continuing to use the website or services, you accept the latest version of the Terms.

For questions, please contact:

Email: reka@yourstrategy.online

Phone: +36 70 620 6869