

Privacy Policy - YourStrategy.online

Effective Date: April 16, 2025

Your privacy matters. At YourStrategy.online, we are committed to protecting your personal data and handling it with transparency and care. This Privacy Policy explains how we collect, use, and protect your information in accordance with the General Data Protection Regulation (GDPR).

1. Who We Are

YourStrategy.online is owned and operated by Reka Salyi, offering strategic marketing consultancy services globally.

Contact:

Reka Salyi

Email: reka.salyi@gmail.com

Phone: +36 70 620 6869

Address: Hatar utca 9, Pilisvorosvar, Hungary

2. What Personal Data We Collect

- Contact Information: Name, email address, phone number
- Business Details: Company name, role, goals, and project details
- Communication Data: Emails, contact form submissions, and meeting notes
- Website Data: IP address, browser type, pages visited (via cookies/analytics)
- Booking Details: Information submitted when booking calls via online tools

We do not knowingly collect sensitive personal data unless explicitly provided.

3. How We Use Your Information

- Respond to your inquiries or contact requests

- Provide strategic marketing services and follow-ups
- Manage bookings and online meetings
- Send relevant communications (only if you opt in)
- Improve our services and website experience

We will never sell or rent your data to third parties.

4. Legal Basis for Processing (GDPR)

- Consent - You have given us permission to process your data
- Contract - To fulfill or prepare for a contract with you
- Legitimate Interest - To operate and improve the business, where it does not override your rights
- Legal Obligation - Where required for compliance

5. Sharing Your Information

We only share your information with trusted service providers who help us deliver our services (e.g. Google, Microsoft, Calendly). These partners are GDPR-compliant.

6. Cookies and Tracking

We may use cookies or analytics tools (e.g. Google Analytics) to track website traffic and improve performance. You can control or disable cookies in your browser settings.

7. Data Retention

We retain personal data only as long as necessary to:

- Fulfill the purposes outlined above
- Meet legal or reporting obligations

Inactive contact and client data will be securely deleted after 24 months unless continued consent or engagement exists.

8. Your Rights Under GDPR

You have the right to:

- Request access to your data
- Correct or delete your personal information
- Withdraw consent at any time
- Object to or restrict data processing
- Request data portability
- Lodge a complaint with a data protection authority

To exercise your rights, email: reka.salyi@gmail.com

9. Data Security

We implement appropriate technical and organizational measures to safeguard your data.

10. Changes to This Policy

This policy may be updated periodically. Any changes will be posted on this page with an updated "Effective Date."

Thank you for trusting YourStrategy.online.